



FORWARD

community investments

2022 Health Equity Grants

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Background & Purpose

- With the help of the Otto Bremer Trust (OBT), FCI will be offering \$500,000 in grants to Wisconsin-based nonprofit organizations and initiatives that are addressing issues of health equity in 2022.
- In our application for funds, we identified that these much-needed funds be deployed in providing services to Wisconsin residents in the project areas of:
 - Expanding access to affordable housing
 - Early Childhood Education
 - Workforce Training
 - Health Services While Revitalizing Neighborhoods and Rural Communities



External Grant Cohort

- Wally Orzechowski
- Paula Tran-Inzeo
- Pam Guthman
- Fern Orie
- FCI Staff
 - Tom
 - Ryan
 - Tracy
 - Becky



University of Wisconsin Population Health Institute's Mobilizing Action Toward Community Health (MATCH) Just Recovery for Racial Equity (JRRE) Grants

- These grants focused on health inequities and sought to mobilize community-based organizations and local residents to partner with public organizations to mitigate the adverse impact of COVID-19 on communities of color. COVID-19 disparities are driven by the same factors driving health disparities broadly, including systemic racism and divestment in communities. Therefore, this initiative seeks to support not only mitigation and recovery, but also to support community resilience and build capacity and efforts that address the root drivers of disparities.
- They shared best practices from their process
 - Eligibility Requirements
 - Funding Scope
 - Applications
 - Review Process



Two Themes Identified During These Conversations

- We know that there are many grants currently available that restrict the way you use them, for this opportunity we trust your judgment in using these funds that will help you and your organization advance racial and health equity.
- It is our hope that grantees can build sustainability with these funds and continue to address the issues of racial and health equity long after these grant funds are deployed.



Funding Information

- All funds will be awarded in 2022
- FCI will award 20 organizations or initiatives grants of \$25,000
- FCI aims to evenly split grant funding for urban and rural communities 50/50
- FCI aims to hold two funding rounds, one in May and the other in September. Each round will award 10 organizations or initiatives a \$25,000 grant



Eligibility Requirements

- Be a 501c3 organization or a project sponsored by another 501c3, serving people of color, low to moderate-income individuals, or other marginalized groups.
- Not be an affiliate of a national organization.
- Actively work to improve the health and livelihood of Wisconsin residents and provide services related to the project areas listed above.
- Applicants can be involved in, but not limited to direct service, and community organizing.
- FCI will not fund the following
 - Individuals
 - Capital campaigns
 - Endowments
 - For-Profit entities
 - Partisan political efforts



Application

- How will you advance health equity in your community?
- What outcomes do you anticipate achieving if you receive funds?
- With these funds, how will you demonstrate community engagement?
- How will these funds support or sustain future work?



Selection Process

Applications will be reviewed by a cohort of FCI staff, board, and members from diverse organizational backgrounds from communities throughout Wisconsin. Applicants will be reviewed based on the following criteria:

- Which project area listed above will the grant request advance health equity?
- How will the grant funds be used and what outcomes will be achieved as a result of receiving this grant?
- Does the grant request demonstrate community engagement?
- How will this request support or sustain future work?
- How achievable is the grant request?



Selection Process Cont:

- Applicants will be split into two pools. One serving rural populations and one serving urban populations.
- Based on those answers, the External Selection Committee will review applicants and select those they find to be exceptional or excellent.
 - An exceptional or excellent rating will concisely answer the questions listed above and
 - Be the highest and best use of FCI's grant funds in the opinion of the evaluator.



Selection Process Cont:

- Those exceptional or excellent applicants will be placed in a pool. If more than 10 (5 serving Rural populations and 5 serving Urban populations) exceptional or excellent applicants are identified, a lottery will be conducted to identify the awardees.
- We also ask that the External Selection Committee comment on each applicant that is not selected as exceptional or excellent with a one-sentence description of why they were not selected as such.



Round 1 Timeline

- Monday, May 9 – Submission Period Open
- Tuesday, May 31 – Submission Period Closes
- Monday June 6 - External Review Begins
- Week of June 20 – Awards are announced

