

Impacts through Social Venture Capital

Jeff Snell, Marquette University special advisor to the president

Jeff Snell is the special advisor to the president at Marquette University. Prior to joining Marquette, Jeff served as chief operating officer for the Argosy Foundation, a private foundation with assets projected at \$1 billion. Prior to joining Argosy, Jeff served for eight years at the Boys & Girls Clubs of Greater Milwaukee, including three years as president and CEO. His tenure at the Clubs coincided with the largest member and resource development expansion in the Clubs' 118-year history. Jeff's key professional accomplishments include the development of a nationally replicated outcomes study and completing the largest endowment bequest campaign for a social service agency in the history of Wisconsin. Jeff received his doctor of philosophy in education from Marquette in 1996, and he holds a master's in social ethics from Gordon-Conwell Theological Seminary in Massachusetts.

Cory Nettles, Generation Growth Capital managing director

Cory Nettles is founder and managing director for Generation Growth Capital, Inc. (GGC). GGC is a Milwaukee-based private equity fund. Nettles is also Of Counsel in the Corporate Services and Government Relations groups for Quarles and Brady LLP. He served as Governor Jim Doyle's Secretary for the Wisconsin Department of Commerce. As Secretary of Commerce, Nettles was Governor Doyle's "point man" on business and economic development for the State of Wisconsin. He managed a wide range of issues for Governor Doyle, including negotiating a \$500 million venture capital package, negotiating banking and commercial lending legislation, and negotiating regulatory reform legislation. Nettles currently serves as a board member for Midcities Venture Capital Fund, The Private Bank, Weyco Group, Inc., Lawrence University, United Way of Greater-Milwaukee, Robert W. Baird's Baird Funds, Inc., University of Wisconsin-Milwaukee Business Advisory Council, Partners Advancing Values in Education, the Wisconsin Partnership for Housing Development, and University of Wisconsin-Milwaukee School of Education (Advisory Committee).

Karl Pnazek, Community Assets for People director

Karl S Pnazek is currently the Vice-President of CAP Services, Inc. and serves as the Director of Community Assets for People. LLC (CAfP), CAP's lending arm. From 1976 to 2008, Pnazek served as the President and CEO of CAP Services. During his tenure, CAP helped 900+ households purchase their first home, weatherized more than 9,000 units, rehabilitated more than 5,000 homes, developed more than 400 units of affordable rental housing and 275,000 square feet of commercial and industrial space, facilitated the start-up of more than 220 new businesses. Pnazek currently serves on the boards of St. Michael's Hospital, Forward Community Investments and the Wisconsin Community Development Legacy Fund. He is the recipient of the 2002 Charles Hill Award for Housing Excellence from the Wisconsin Housing Collaborative, the 2006 Community Builder Award from Forward Community Investments and the 2008 National Community Action Foundation "Spirit Award."